



City of Fort Wayne Business Services Showcase

Wednesday, October 20, 2010
8 a.m. to Noon
Public Safety Academy of N.E. Indiana

AGENDA

- 8 a.m.-8:30 a.m.....Registration (*Lobby*)
(*Refreshments Available in Gathering Area*)
- 8 a.m.-Noon.....Business Services Showcase
(*Lobby -- See Offerings Inside Brochure*)
- 8:45 a.m..Welcome & Introductions (*Auditorium*)
Tom Henry, Mayor of Fort Wayne

BREAKOUT SESSIONS (*descriptions at left*)

- 9 a.m.-10 a.m.....Session I
 - “Where’s the Money: Sources of Business Finance” (*Auditorium*)
- 10 a.m.-10:30 a.m.....Break
(*Refreshments Available in Gathering Area*)
- 10:30 a.m.-11:30 a.m.....Session II
- Concurrent Sessions (*descriptions at left*):
 - “Tips for Successful Development” (*Auditorium*)
 - “Buy Indiana - Sell Indiana and Doing Business with Local Government” (*Room 2200*)

A FREE EVENT SPONSORED BY:



PLEASE RSVP TO:
showcase@cityoffortwayne.org

The City of Fort Wayne
One Main Street
Fort Wayne, IN 46802-1804



City of Fort Wayne Business Services Showcase



“Thank you for helping make Fort Wayne the best city to have a business. By working together, we continue to help grow good jobs.”
-- Mayor Tom Henry

Wednesday, October 20
8 a.m. to Noon
Free of Charge & Open to the Public

**Public Safety Academy
of Northeast Indiana**
7602 Patriot Crossing, Fort Wayne, IN
(*Behind Southtown Centre*)



Sponsored by the Greater Fort Wayne
Chamber of Commerce

Breakout Sessions

SESSION I -- 9 a.m.-10 a.m. in Auditorium

“Where’s the Money:

Sources of Business Finance”

Moderator: Jane Rich

N.E. Indiana Small Business Development Ctr.

Panelists:

Karen Goldner

Main Street Venture Fund

Darren Renier

Community Development Corporation

Dennis Tratnyek

STAR Financial Bank

Remound Wright

Northeast Indiana Innovation Center

SESSION II -- 10:30 a.m.-11:30 a.m.

Two Concurrent Sessions:

“Tips for Successful Development”

in Auditorium

Introduction: John Urbahns

Fort Wayne Community Development Division

Moderator: Greg Leatherman

Fort Wayne Community Development Division

Panelists:

Kim Bowman

Allen County Department of Planning Services

David Fuller

Allen County Building Department

Mike Landram

Greater Fort Wayne Chamber of Commerce

Nancy Townsend

City Utilities Development Services

**“Buy Indiana - Sell Indiana and Doing
Business with Local Government” Room 2200**

Panelists:

Lisa Laughner, Conexus Indiana

Robert Bolenbaugh, Allen County Purchasing

Jim Howard, Fort Wayne Purchasing

Rod Rathge, Fort Wayne Community Schools

Laura Hakes, FW-AC Airport Authority

BUSINESS SERVICES SHOWCASE OFFERINGS

Title	Description
Introducing the City of Fort Wayne	An overview of Fort Wayne City Government, including information on the city budget, the 311 Service, ways to get involved on boards and commissions, and information on city contracts and city financial reports through the SmartGov website
City Biz Resources	Business assistance programs and services from the Community Development Division, including loans, bonds, grants, tax abatement, tax credits, brownfield and international trade assistance
Business Resources 101	Other local and state business assistance programs and services, including those of the Greater Fort Wayne Chamber of Commerce, the Indiana Economic Development Corporation, the N.E. Indiana Innovation Center and WorkOne Northeast
Selling to the Government, Part I	Doing business with the city, the county, the Fort Wayne-Allen County Airport Authority and Fort Wayne Community Schools
Selling to the Government, Part II	Doing business with the State and Federal Government, including HUBZone opportunities, Small Business Innovation grants, MBE and WBE certification assistance from Women’s Enterprise, and government contracting assistance from PICC
Business Permits: When Do I Need a Permit?	Business assistance from the Allen County Department of Planning Services and the City of Fort Wayne Right-of-Way Department, including the improvement location permit process and special permits and inspections for business
Ready, Set, Go...Local Business Startup Assistance	Business start-up assistance programs and services from the SBDC, SCORE, Women’s Enterprise and other resources
Easy to Be Green	How to make your business more green and sustainable, including information on city waste reduction, the Green City Business Certification Program, and the Northeast Indiana Sustainable Business Council
Safeguarding Your Business	Prevention programs of the Fort Wayne Police and Fort Wayne Fire Departments
Unlocking the Commercial Code	The new commercial code and enforcement of weeds, broken windows and business disrepair